



imdata.

Innovative Methods with Data Science & AI

Live Event

August 13th & 14th, 2022

ABOUT IM DATA

About IM Data: This year we are excited to announce that IM Data will be joining forces with Data Con LA to make this year's conference the largest most sought out conference of the summer! RMDS Lab's Innovative methods with Data conference unites the brightest industry professionals in numerous data science and technical fields to discuss innovative methods in data science, machine learning, and AI. Learn from leaders in the data science industry and engage with other members of our global data science community at our evening reception.

IM Data 2022 + Data Con LA: *International, Multitrack*

Our in-person conference features several tracks that cover a wide variety of data topics that include

- **NFT's**
- **AI/ ML/ Data Science**
- **Data • Emerging Tech**
- **Infrastructure & Security**
- **Visualizations/ Business Use Cases**



**OPPORTUNITY
FOR SPONSORS
TO GET IN FRONT
OF OUR COMMUNITY**

CONFERENCE BENEFITS:

- **Extremely interactive with the audience**
- **Speaking opportunities**
- **Host your own booth**
- **Schedule one-on-one meetings**
- **Interactive gamification**
- **Live social corner**
- **Networking sessions**



Data science plays an increasingly important role in many aspects of the modern society: industry, commerce, finance, security, science and scholarship, etc. RMDS provides a great forum for the professionals in this arena to connect and exchange ideas.

George Djorgovski

Professor and Director,
Center for Data-Driven Discovery at Caltech

PAST SPONSORS + SPEAKERS



WHY SPONSOR IM DATA + Data Con LA?

Engage with the data science community.

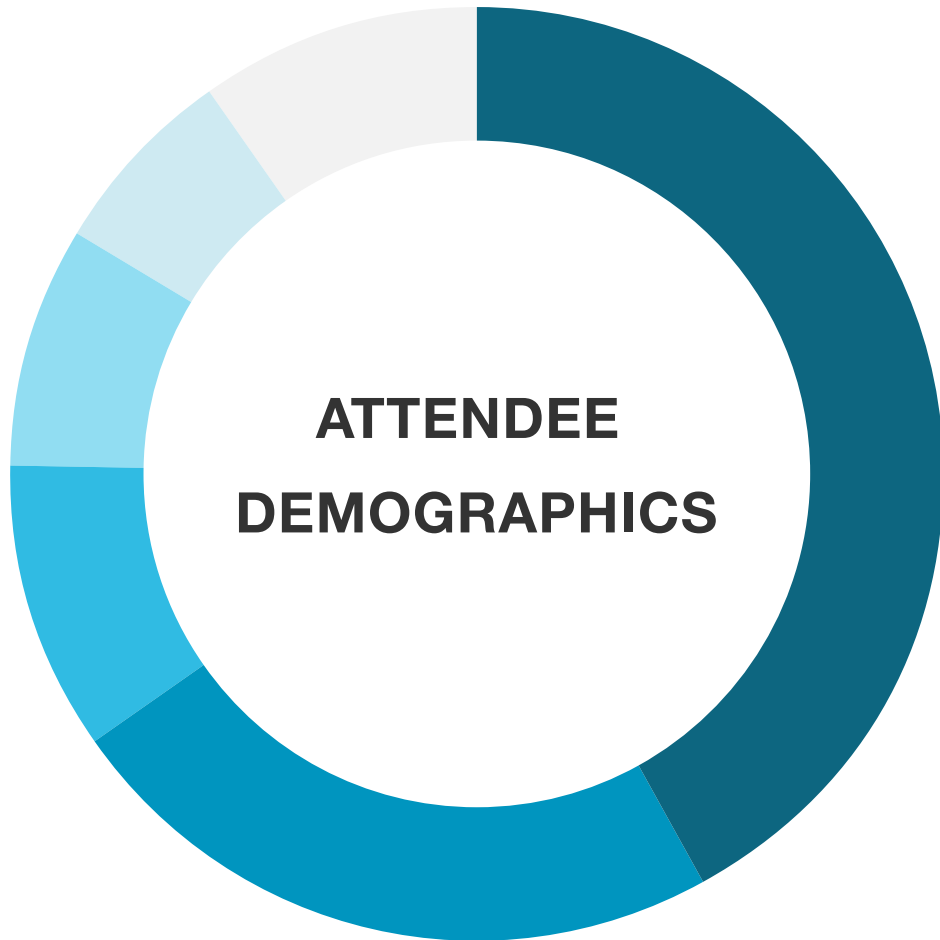
IM Data conference sponsors are exposed to a highly engaged international audience of technical, operational, and decision-making individuals across various industries.

WHAT ARE THE BENEFITS?

Opportunities for brands at IM Data are limitless.

- Access a highly influential group of decision-making professionals.
- Lead generation: numerous opportunities to make valuable connections, experience consumer interactions and exceed your sales goals - expecting 5K+ attendees.
- Unique marketing opportunities for branding and awareness.
- Exposure to new, cutting edge technology and innovative ideas in the field of data science + virtual training.
- Recruitment: Qualified and highly-skilled talent pool.
- Ample networking opportunities.





42.1%

Researchers

- Analyst
- Data scientist
- Quant
- Other Scientist

23.3%

Engineers

10%

Manager

- Data Science
- Product

8.4%

**Directors
and above**

6.5%

Students

9.7%

Others



Attending IM DATA helped me to improve upon my knowledge of AI & data science while providing me with the chance to interact with both colleagues and industry leaders. I enjoyed every moment I spent at the conference.

Albert Fattal

Artificial Intelligence and Blockchain Researcher,
California State Polytechnic University, Pomona

SPONSORSHIP OVERVIEW

IM Data offers flexible sponsorship options to align with your business objectives including the conference, training workshops, and social event sponsorship packages.

In addition to the categories offered here, we can tailor a package according to your needs and budget.

Data Con LA

August 13th, 2022

- AI/ ML/ Data Science
- Data
- Emerging Tech
- Infrastructure & Security
- Visualizations/ Business Use Cases

In addition, we will continue our startup showcase featuring some of the best and brightest in startups, tutorials that include some of today's hottest data topics and panels on the state of data today.

IM DATA

August 14th, 2022

- **Be the first to dive deep into the NFT track and see how Data science will impact the NFT market forever.**
- **Engage with the world's leading data science and AI experts.**
- **Discuss real-world applications of artificial intelligence and data science to solve real current issues.**
- **Network with peers**

Within each of these environments there are touchpoints for your brand to reach your target audience in an impactful way.

SPONSORSHIP PACKAGES

	BRONZE \$2,500 Combined \$5,000	SILVER \$5,000 Combined \$9,000	GOLD \$7,000 Combined \$13,000	Platinum \$12,500 Combined \$22,000
Advertisement in printed or digital program	Logo Inclusion	Quarter Page	Half Page	Full Page
Complimentary Conference Pass	5	10	25	
Logo inclusion on general marketing materials	✓	✓	✓	✓
Dedicated virtual booth to showcase product offerings and meet prospects	✓	✓	✓	✓
Featured within the Sponsor Section of the Conference Webpage	✓	✓	✓	✓
Inclusion in Virtual Goody Bag (complimentary digital product, whitepaper, discount code, etc.)	✓	✓	✓	✓
Acknowledgement during introductory remarks of the program on the main stage	✓	✓	✓	✓
Branding on social media	✓	✓	✓	✓
Ability to distribute promotional materials on site	✓	✓	✓	✓
Email Marketing: 2 co-branded emails announcing the session to be sent to full RMDS database		✓	✓	✓
Social Media Promotion - Our LinkedIn Community is home to 38K+ members		✓	✓	✓
Dedicated company profile + link on RMDS web marketing page		✓	✓	✓
Speaking opportunity for brief remarks			✓	✓
Mention on ticket sale platform			✓	✓
Host a virtual networking session or virtual happy hour			✓	✓
Quality leads suited to sponsor's products & services				✓
Co-branding on Attendee Badges				✓
Co-host a session - includes a 1-minute video introduction				✓
Access to pre-conference training for employees and special guest				✓



CONTACT US

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